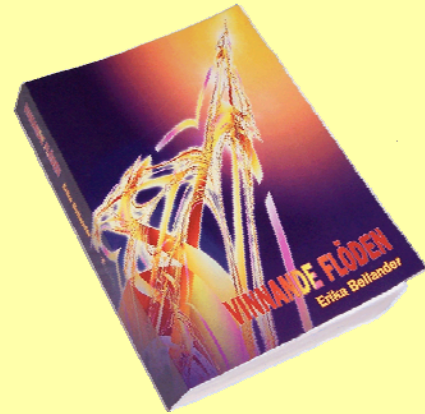


Erika Bellander's "Vinnande flöden": Ordinary work places becomes exiting challenges!



What motivates us at work? What prevents us from doing what we want and what is expected?

If our managers knew that so much would be gained. Erika Bellander has made a model that you both can understand what happens at work and what to do in order to correct such things that does not work. In her new book "Vinnande flöden" she presents her model together with a lots of examples from her own work in both small and large organizations.

Unclear and complex work places without it's own history

Many can recognize themselves in a workplace that's complex and have unclear processes, lack of long term planning where the history and knowledge about daily practical needs are lost and no longer can be fulfilled. Traditional work management focuses on simple solutions and in delivering result, probably to the managers upwards in the hierarchy. This can sometimes be good, but normally not.

A decision support difficult to fail with

The flow oriented business model by Erika Bellander is based on natural science from physics. She has used flow dynamics theory and chaos theory. With this as basis, she has worked out a model and a change method that can be used in all organizations, even these in the middle of a change work. The model deals with finding out what's going into and what's coming out of a business process. It is about how each person at a work place sees his/her reality and interprets what is happening and act according to this interpretation. It also takes into account how people relates, together create value and inform each other. In the end it all comes together in a number of generic connections about individuals, relations and business processes. This gives each manager a basis for decisions that it is hard to fail with.

A starter engine and turbo for wise companies

You can, through the model, show differences between good and bad solution within for example the areas IT, economy and leadership. Then you can use the change method as a starter engine to start up a sustainable change on the work place or in a company. You can also see it as a turbo that increases the speed and makes wise companies ahead of their competition. What is happening at a work place becomes understandable for everybody and whereas everybody can find their role and motivation.

Erika Bellander finds logical and innovative solutions

Erika Bellander has a broad business experience to rely on. Through her background she early got to know computers, management, leadership and pedagogic. Erika has easy to find logical, innovative solutions for the most. She has accordingly worked in several areas during the years. She is educated as MSc in Aerodynamics at KTH in Stockholm, she has worked as an acoustical consultant with noise control. She has worked as a CIO and developed business processes in large companies during many years. This was here she put the technical knowledge with working people. Erika has two children, lives in Stockholm and passionate drives her motorcycle.

Vinnande Flöden, was released 26 April in swedish, 2007, costs 550:- incl. VAT and distr. and may be ordered through Bellwox, www.bellwox.se or through GML Print on Demand AB, www.gml.se. Erika Bellander can be reached on mobile: +46-70-7407138

NOTE: As the book is in Swedish, voluntary help with translation (from our own draft translations) is needed.

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