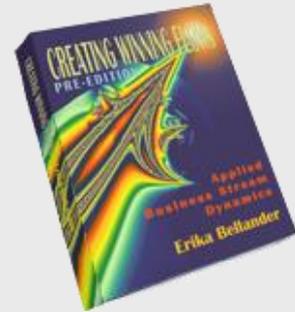


Erika Bellander
”Creating Winning Flows
Applied Business Stream Dynamics”

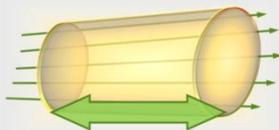


A comprehensive view on business management!

How do we create winning flows in a business? How can we make changes and take on challenges to deliver a result that makes us proud? Especially when the business is really complex and computerized, as many businesses are today? If we who are managers knew that our businesses always would be on top.

Erika Bellander has made a deep comprehensive view on business management, based on her own with the Winning Flows™-concept together with lots of examples, from both small and large organizations. The book contains about 250 pages filled with bright pictures, models and tools and much more. It enables you to understand how different parts come together and is integrated, and to develop your business in the best way.

The content is useful for managers, business developers and analysts who want to get a structured view on business dynamics for managing and developing the business in the 2000-century. The aim is to create a profound and efficient whole in the business. The book is also well suited for courses in organizational strategy and development and in management methodology.



The book ”Creating Winning Flows - Applied Business Stream Dynamics” is now available as a pre-edition and may be ordered as print on demand, either through the PayPal button or through Bellwox AB bok@bellwox.se.

Please submit the number of books, your name, company and post-mail as well as invoice address and if bl/white or color printing. Also submit an ordering number if you have one.

Color printing: 57\$ (order.no. BW-0041A)

Bl/Wh. 36\$ (order.no. BW-0041B)

(incl. VAT, excl. shipping)

Comments from readers:

”Everybody should use this in today’s businesses and organizations!”,
Aulikki Lundgren, KeyComAB

Modern businesses do not always deliver as expected?!

Many can recognize themselves in a business that's complex and have unclear processes and lack long term planning. The focus and knowledge about how things ought to be carried out is lost. New IT-based processes do not work satisfactory and people are changed into puppets on strings, at the same time as creativity and highest performance is expected. How does this come together? Traditional management focuses on simple solutions and in delivering result, probably to the managers upwards in the hierarchy. This can sometimes be good, but normally not. You must nowadays even be good at managing IT-changes at the same time as the most valuable resource, people, demands more attention than ever.

A concept easy to take on and be successful with

The concept by Erika Bellander and is based on natural science from physics. She has used flow dynamics theory and chaos theory together with modern management theories. With this as basis, she has worked out a new coherent concept containing a profound business stream model *The Value Pipe*, for fast and holistic management tasks, a change model for the management *The Value Exchanger*, and *The Value Turbine*, a scorecard with a clear structure to lead, plan, measure and follow up the business. The concept aims at giving the management tools to take care of the different areas in the business and the connections in between these and how the management can create drag through a conscious strategic process. It also takes into account how people relate, value and communicate the day to day work. Each manager can create winning flows in their business with this concept, through selection of good solutions within the areas of IT, financials and leadership. It works as a starter and a turbo for clever businesses. The book spices the concept with links to known management theories, models, tools and techniques, for example Lean and Agile methods, quality management, PLM and much more.

Erika Bellander puts forward new natural and innovative solutions

Erika Bellander has a broad business experience to rely on. Through her background she early got to know computers, management, leadership and pedagogic. Erika creates structures that is natural, innovative and that really works. She has accordingly worked in several areas during the years. She is educated as MSc in Aerodynamics at KTH in Stockholm; she has worked as an acoustical consultant with noise control. She has worked as a CIO and developed business processes in large companies during many years. This was here she put the technical knowledge with working people. Erika has been a lecturer at KTH the last years, in business development and project management and the book is a result of the lecture material in this context.